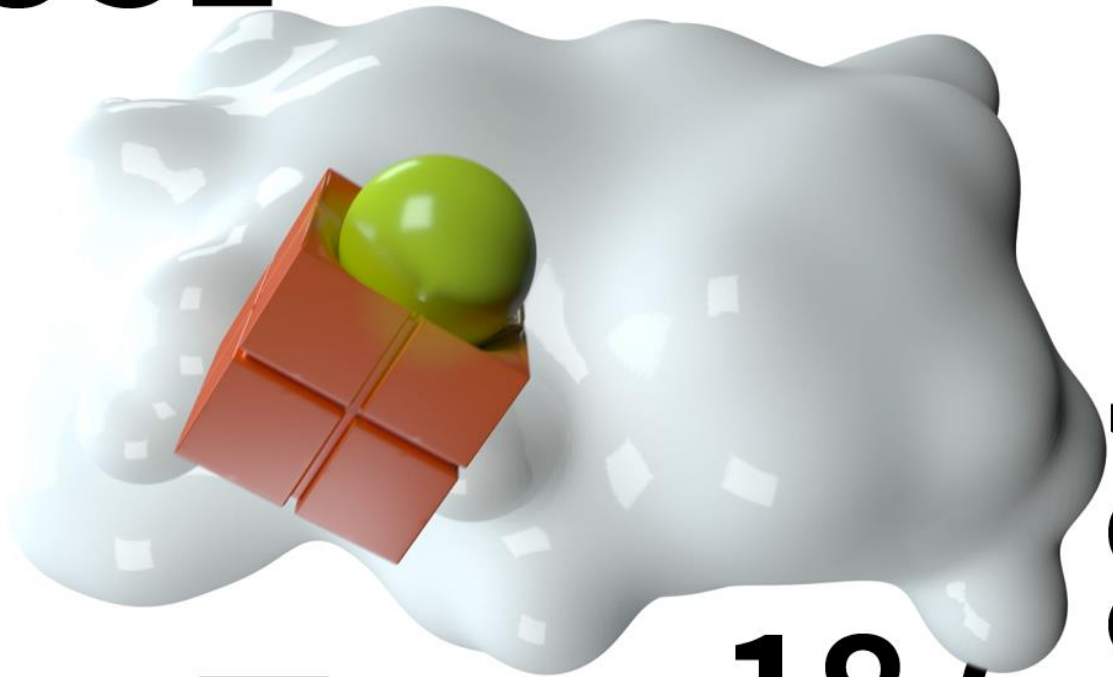


FUSE

Fire Up
the Start-up
Ecosystem

18:00–21:00



18.6.2024

Interreg
Italia–Österreich



Co-funded by
the European Union

FUSE 2024 – Fire Up the Start-up Ecosystem

18.06.2024 | 6-9 p.m. main event, 4-6 p.m. pre-events
NOI Techpark Bozen-Bolzano, Open Air Theatre & Seminar Area

Join us for an empowering evening at FUSE 2024, the second edition of NOI's annual transformative event for the start-up and innovation community. Get ready to ignite your entrepreneurial spirit and connect with like-minded individuals who want to shape the future of innovation.

Sign up now for your deep dive into our start-up ecosystem!

PROGRAMME

16:00-17:00 | PRE-EVENT – NOI TECHPARK GUIDED TOUR

Embark on an exclusive journey through the NOI Techpark and discover the cutting-edge facilities that are driving innovation in our community.

17:00-18:00 | PRE-EVENT – PANEL DISCUSSION “AVOID SETBACKS? INNOVATE AHEAD!”

A thought-provoking panel discussion exploring the interplay between corporate innovation and start-ups. Gain insights into successful collaborations and strategies for staying ahead in a rapidly evolving landscape. Participants include representatives from Rubner Group (Peter Rubner), Holzius (Herbert Niederfriniger), KlimaGrün (Klaus Kornprobst), Giacomuzzi (Sascha Giacomuzzi) and Nanea (Zemourda Aissaoui). The session is organised in collaboration with the NOI Innovation Management team.

18:00-18:20 | WELCOME

Official welcome by Philipp Achammer, NOI-Minister, and Ulrich Stofner, CEO of NOI AG

18:20-18:50 | SPECIAL GUEST KEYNOTE SPEECH

Experience a powerful keynote speech on "Resilience in Entrepreneurship" by Stephanie Melodia, co-founder of BOMBA, ex-CEO of the award-winning UK marketing agency Bloom and VC scout for early-stage venture capital firm Ada Ventures.

18:50-20:30 | START-UP SAFARI

- **Exhibition Space & Demo Area** with NOI start-ups, Inventors & Pre-incubation teams and alumni in the areas of Food & Health, Green, Automotive & Automation, Digital
- **On-stage Pitches** from selected NOI start-ups and alumni
- **Presentations ELIS and Microsoft**
- **Digital Challenge Boards** where ideas collide, and collaborations ignite in real time

NOI SERVICES & SHOWCASING: find out what the NOI Start-Up Incubator, Maker Space, Kitchen Lab, Innovation Management and Tech Transfer teams have to offer and discover how they can support your entrepreneurial journey.

20:45-21:00 | AWARD CEREMONY – Celebrating the successes of our community

21:00 | CLOSING

CONTACT

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