



IASP

International Association of Science Parks
and Areas of Innovation

IASP EUROPEAN DIVISION CONFERENCE 2025

HOW TO GENERATE LOCAL IMPACT
WITH EUROPEAN RELEVANCE

NOI Techpark
Bolzano/Bozen, Italy

7th – 9th of May
2025



TECHPARK
SÜDTIROL / ALTO ADIGE

iaspbolzano.noi.bz.it

PROGRAMME

DAY 1: WEDNESDAY, 7.5.2025

Afternoon

Location: NOI Techpark

15:00 Meet-Up: IASP European Project Working Group

15:00 Pre-Conference Workshop:

Communication Tools and Community Building in
Technology Parks and Areas of Innovation

Evening

Location: Parkhotel Laurin

18:00 Meet-Up: Women in IASP

19:00 Welcome Reception

DAY 2: THURSDAY, 8.5.2025

Morning & Afternoon

Location: NOI Techpark

09:00 Conference Opening and Welcome Speeches

09:05 IASP CEO, Ebba Lund

09:10 IASP EU Division President, Jernej Pintar

09:15 NOI Techpark CEO, Ulrich Stofner

09:20 Introduction to NOI Techpark

Vincent Mauroit, Director of Tech Transfer & Innovation
Management

● **Topic 1 – Green Technologies**

09:30 South Tyrol Green Technologies

Wolfram Sparber, Head of Institute for Renewable Energy,
Eurac Research

09:45 IASP network keynote speaker

10:00 Panel discussion with sector experts

10:30 Coffee Break

● **Topic 2 – Food & Health**

11:00 Food: From tradition to innovation

Marco Gobbetti, Chief Scientist NOI Techpark

11:15 IASP network keynote speaker

Agnes von Matuschka, Potsdam Science Park

11:30 Panel discussion with sector experts

12:00 Technical Tours

- **Tour 1 – Green Technologies**
Providing solutions and know-how for the energy revolution.
- **Tour 2 – Food & Health**
Covering raw materials & by-products, optimal processing & fermentation and omics & precision health.

13:00 Lunch

14:00 Welcome

Philipp Achammer, Provincial Minister for Education, Culture, Innovation, Research, Universities and Museums

14:05 Statement of the Governor

Arno Kompatscher, Governor of the Autonomous Province of Bozen-Bolzano

14:10 IASP Europe: Data and Facts

Ebba Lund, IASP CEO

14:25 NEXT Generation Technology Parks

How can NEXT generation technology parks generate impact with European relevance?

Ulrich Stofner, CEO NOI Techpark

14:35 Introduction to Interactive Workshop

Exploring how STP and AOI can generate local impact with European relevance

Vincent Mauroit, Director of Tech Transfer & Innovation Management

14:45 Interactive Workshop

A) How can STP and AOI contribute?

B) Proposal of concrete actions on IASP, STP and AOI levels
Breakout groups (max. 10 participants per group)

15:45 Coffee Break

16:10 Workshop Results Presentation of each breakout group

16:55 Panel Discussion and summary of workshop results

Salvatore Majorana, CEO of Kilometro Rosso, Italy

Lena Miranda, CEO of Linköping Science Park, Sweden

Jean-François Balducchi, CEO of Atlanpole, France

17:15 End of Conference Day

Evening

Location: Castel Flavon

19:00 Social Dinner

Shuttle Service from 18:30

DAY 3: FRIDAY, 9.5.2025

Morning

Location: NOI Techpark

09:00 Opening

- **Topic 3 – Smart & Sustainable Manufacturing**

09:05 Smart and sustainable manufacturing in South Tyrol

Erwin Rauch, unibz

09:20 IASP network keynote speaker

Diego De Biasio, CEO Technoport, Luxembourg

09:45 Panel discussion with sector experts

10:05: Coffee Break

- **Topic 4 – Digital Technologies**

10:30 The digital backbone of South Tyrol

Patrick Ohnewein, Head of TT Digital, NOI Techpark

10:45 IASP network keynote speaker

Agnes Roos, TEHNOPOLE Tallinn, Estonia

11:00 Panel discussion with sector experts

11:15 Technical Tours

- **Technical Tour 3 – Smart & Sustainable Manufacturing**

Progress is made when people and machines complement each other.

- **Technical Tour 4 – Digital Technologies**

Building the Backbone of a Smart Green Region with Secure Data.

12:30 Closing Remarks

12:45 Farewell Lunch

Afternoon – Optional Cultural Programme

- **Cultural Tour 1 – Bolzano City Tour**

Take a walking tour and discover Bolzano.

- **Cultural Tour 2 – Discover the World of Wine**

Experience the unique diversity of Bolzano's winemaking heritage, a centuries-old tradition that continues to flourish.

- **Cultural Tour 3 – Discover the Beautiful Dolomites**

A leisurely hike takes you to the UNESCO World Heritage site.