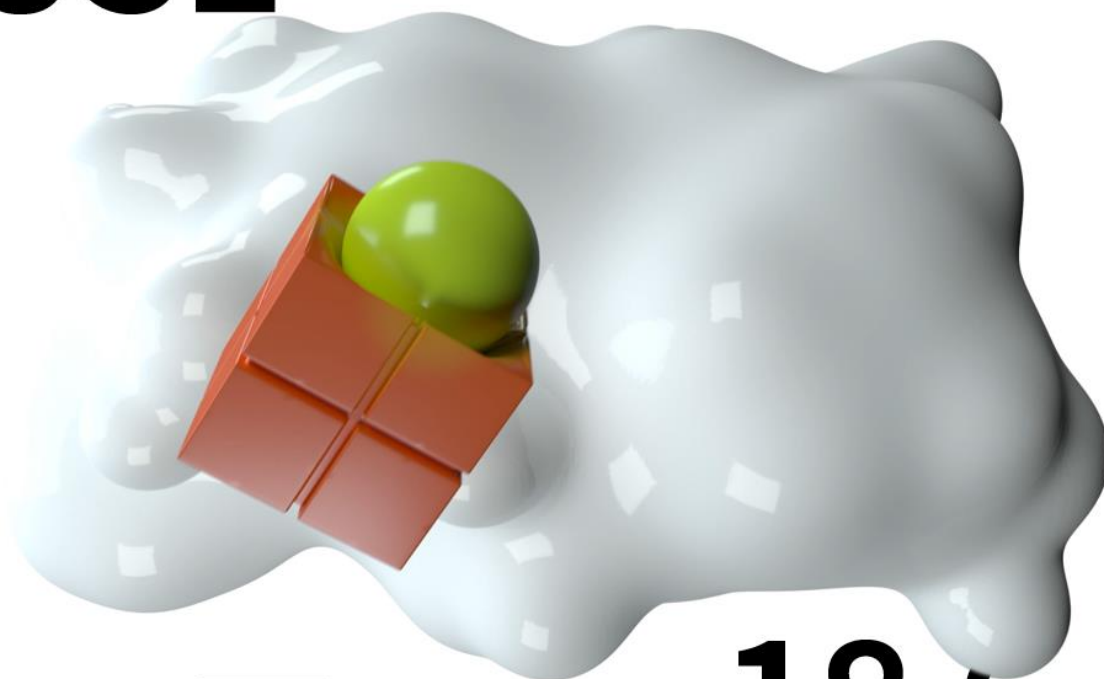


FUSE

Fire Up
the Start-up
Ecosystem

18:00–21:00



18.6.2024

Interreg
Italia–Österreich



Co-funded by
the European Union

FUSE 2024 – Fire Up the Start-up Ecosystem

18.06.2024 | 6-9 p.m. main event, 4-6 p.m. pre-events
NOI Techpark Bozen-Bolzano, Open Air Theatre & Seminar Area

Join us for an empowering evening at FUSE 2024, the second edition of NOI's annual transformative event for the start-up and innovation community. Get ready to ignite your entrepreneurial spirit and connect with like-minded individuals who want to shape the future of innovation.

Sign up now for your deep dive into our start-up ecosystem!

PROGRAMME

16:00-17:00 | PRE-EVENT – NOI TECHPARK GUIDED TOUR

Embark on an exclusive journey through the NOI Techpark and discover the cutting-edge facilities that are driving innovation in our community.

17:00-18:00 | PRE-EVENT – PANEL DISCUSSION “AVOID SETBACKS? INNOVATE AHEAD!”

A thought-provoking panel discussion exploring the interplay between corporate innovation and start-ups. Gain insights into successful collaborations and strategies for staying ahead in a rapidly evolving landscape. Participants include representatives from Rubner Group (Peter Rubner) / Holzius (Herbert Niederfriniger), ClimaGrün (Klaus Kornprobst), Giacomuzzi (Sascha Giacomuzzi) / Nanea (Zemourda Aissaoui), Melinda (Luca Lovatti) / Plantvoice (Matteo Beccatelli), and others. The session is organised in collaboration with the NOI Innovation Management team.

18:00-18:10 | WELCOME

Official welcome by Philipp Achammer, NOI-Minister, and Ulrich Stofner, CEO of NOI AG

18:10-18:45 | SPECIAL GUEST KEYNOTE SPEECH

Experience a powerful keynote speech on "Resilience in Entrepreneurship" by Stephanie Melodia, co-founder of BOMBA, ex-CEO of the award-winning UK marketing agency Bloom and VC scout for early-stage venture capital firm Ada Ventures.

18:45-20:30 | START-UP SAFARI

- **Exhibition Space & Demo Area** with NOI start-ups, Inventors & Pre-incubation teams and alumni in the areas of Food & Health, Green, Automotive & Automation, Digital
- **On-stage Pitches** from selected NOI start-ups and alumni
- **Digital Challenge Boards** where ideas collide, and collaborations ignite in real time

NOI SERVICES & SHOWCASING: find out what the NOI Start-Up Incubator, Maker Space, Kitchen Lab, Innovation Management and Tech Transfer teams have to offer and discover how they can support your entrepreneurial journey.

20:30-21:00 | AWARD CEREMONY – Celebrating the successes of our community

21:00 | CLOSING

CONTACT

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