

IASP EUROPEAN DIVISION CONFERENCE 2025

HOW TO GENERATE LOCAL IMPACT WITH EUROPEAN RELEVANCE

NOI Techpark Bolzano/Bozen, Italy 7th – 9th of May 2025

PROGRAMME

DAY 1: WEDNESDAY, 7.5.2025

Afternoon

Starting from 14:30

Location: NOI Techpark

- IASP Subgroup Meet-Up Europe
- Pre-Conference Workshop: Communication Tools and Community Building in Technology Parks and Areas of Innovation

Evening:

19:00–21:00

Location: Bolzano City Centre

- Welcome Reception

DAY 2: THURSDAY, 8.5.2025

Morning

Location: NOI Techpark

- 09:00 Conference Opening and Welcome Speeches
- 09:05 IASP CEO
- 09:10 EU Division President
- 09:15 NOI Techpark CEO
- 09:20 Short introduction to NOI Techpark

- **Topic 1 – Green Technologies**

- 09:30 NOI keynote speaker
- 09:45 IASP network keynote speaker
- 10:00 Panel discussion with sector experts

10:30 Coffee Break

- **Topic 2 – Digital Technologies**

- 11:00 NOI keynote speaker
- 11:15 IASP network keynote speaker
- 11:30 Panel discussion with sector experts

12:00 Technical Tours

- **Tour 1 – Green Technologies**
Providing solutions and know-how for the energy revolution.
- **Tour 2 – Digital Technologies**
Building the backbone of a smart green region. With secure data.

13:00 Lunch

Afternoon

Location: NOI Techpark

- 14:00 Opening – Technology Parks with European Relevance
Addressed by NOI Techpark President Helga Thaler Ausserhofer
- 14:05 NEXT Generation Technology Parks
How can NEXT generation technology parks generate impact with European relevance?
Ulrich Stofner, CEO NOI Techpark
Vincent Mauroit, Director of Tech transfer & Innovation Management
- 14:15 Statement of the Governor of the Autonomous Province of Bolzano/Bozen and introduction of keynote speaker
- 14:20 Keynote: New European Innovation Agenda
- 14:45 Introduction to Interactive Workshop
Exploring how STP and AOI can generate local impact with European relevance
A) How can STP and AOI contribute?
B) Proposal of concrete actions on the IASP, STP and AOI levels
Breakout groups (max. 10 participants per group)

15:30 Coffee Break

- 15:50 Workshop Results Presentation of each breakout group
- 16:40 Panel Discussion and summary of workshop results
- 17:00 End of Conference Day

Evening

19:30–23:00

Location: Detailed address to be shared online soon

- **Social Dinner**
Transportation from 19:00

DAY 3: FRIDAY, 9.5.2025

Morning

Location: NOI Techpark

- 09:00 Opening
- **Topic 3 – Smart Manufacturing**
- 09:15 NOI keynote speaker
- 09:30 IASP network keynote speaker
- 09:45 Panel discussion with sector experts

10:00: Coffee Break

- **Topic 4 – Food & Health**
- 10:30 NOI keynote speaker
- 10:45 IASP network keynote speaker
- 11:00 Panel discussion with sector experts

11:15 Technical Tours

- **Technical Tour 3 – Smart Manufacturing**
Progress is made when people and machines complement each other
- **Technical Tour 4 – Food & Health**
Covering raw materials & by-products, optimal processing & fermentation and omics & precision health.

12:15 Closing Remarks

12:30 Farewell Lunch

Afternoon – Optional Cultural Programme

- **Cultural Tour 1 – Bolzano City Tour**
Take a walking tour and discover Bolzano, the vibrant city where history, tradition, avant-garde innovation, sustainability and stunning natural beauty all come together.
- **Cultural Tour 2 – Discover the World of Wine**
Experience the unique diversity of Bolzano's winemaking heritage, a centuries-old tradition that continues to flourish today, as showcased by the city's private wineries and a cooperative.
- **Cultural Tour 3 – Discover the Beautiful Dolomites**
Spectacular views of rolling meadows, charming farmhouses and the majestic Dolomites. A leisurely hike takes you to the UNESCO World Heritage site.