

ALPHA
ALPHA
ALPHA

INNOVATION
INNOVATION
INNOVATION



LIVE
LIVE
LIVE

Location: Dr. Schär,
Burgstall/Postal

17.4.2024



TECHPARK SÜDTIROL / ALTO ADIGE

ALPHA INNOVATION LIVE

Breaking new ground: Identifying opportunities for radical innovation.

17.04.2024 | 14:00 – 18:00
Dr. Schär, Headquarters Burgstall
Winkelau 9, 39014 Burgstall (BZ)

Are you ready for a journey into uncharted territory? On April 17th, 2024, together we will think in new ways, break old patterns – and look at how to identify and seize the opportunities that change opens up.

We invite you to learn more about the key drivers of radical innovation. How exponential technologies are enabling innovation. And how we can recognise the signals that will help us define our individual innovation path. Let's break new ground!

The event is free. Registration is kindly requested.



TECHPARK SÜDTIROL / ALTO ADIGE

PROGRAMME

- 14:00 **Arrival & Welcome Coffee**
- 14:30 **Welcome & Kick-off**
Hannes Berger, Dr. Schär, CEO
Ulrich Stofner, NOI, CEO
- 14:45 **Transforming Uncertainties into Opportunities for Radical Innovation :
The Alpha Innovation Method**
Introducing the three key drivers of radical innovation: Needs of People, Needs of Nature and Tech Opportunities
Petra Seppi, NOI, Head of Innovation Management
- 15:00 **Tech Opportunities
From exponential technologies to exponential innovation**
Vincent Mauroit, NOI, Director Tech Transfer & Innovation
in conversation with
Franz Tschimben, Covision Media, Co-Founder & CEO
- 15:45 **Coffee Break**
- 16:00 **Alpha Innovation | Discover Opportunities
Setting up your radar to detect signals that help define your path for innovation**
Jonas Eder, NOI AG, Innovation Management
in conversation with
Hansjörg Prast, Dr. Schär, CMO
Paolo Viskanic, R3GIS, CEO
- 16:45 **Opinions, Inputs, Experiences**
Exchange and discussion with all participants
- 17:30 **Networking Aperitivo**

Event without simultaneous translation. The speakers will talk in their native language.

REGISTRATION

Register [here](#).

The number of participants is limited. Please register in advance.

CONTACT

+39 0471-066632

alpha-innovation@noi.bz.it